

KR Project Works, LLC

Kelly Rush, PMP® — Principal Consultant



CAPABILITY STATEMENT

Company Data

- **UEI:** NDTWPTFMTRM8
- **CAGE Code:** 20KF8
- **NAICS Codes:** 541611 (Primary) · 541519, 541618 (Secondary)
- **Contract Vehicle Readiness:** Positioned for direct award and task-order engagements up to the Simplified Acquisition Threshold (\$350K); pursuing GSA MAS listing.
- **Socioeconomic Status:** Woman-Owned Small Business (WOSB) CERTIFIED
- **Active Certifications:** Project Management Professional (PMP®), Generative AI for Project Managers (PMI), Google AI Professional
- **Government Purchase Card (GPC):** Accepted

Company Overview

KR Project Works, LLC delivers principal-led program management and business process optimization to eliminate operational friction for public sector teams. Backed by 20 years of operations experience—including recent success scaling project operations inside large, matrixed enterprises (Meta, Microsoft)—founder Kelly Rush provides the structured governance agencies need to move faster. We enable prime partners and government teams to accelerate mission delivery through standardized reporting, compliance-driven workflows, and rapid execution.

Core Competencies

- **Program & Project Management:** End-to-end PMO support and strategic roadmap development.
- **Business Process Re-engineering (BPR):** Operational process mapping, workflow automation, and compliance documentation.
- **Process Automation & Emerging Tech:** AI-enabled reporting and documentation under a human-in-the-loop (HITL) governance model, low-code/no-code process integration, and data-driven decision support.
- **Knowledge & Data Management:** Document control, information asset management, and standardized reporting structures.

Technical Environments & Tools

Microsoft 365, MS Project, Jira, Confluence, Miro, PMIS Platforms, Power Automate, Copilot, Low-Code/No-Code, and AI Frameworks.

Differentiators

- **Direct Delivery:** Direct engagement with a senior Principal Lead — no junior staff reassignment, no markup layers.
- **Enterprise-Tested PM Systems:** Experience standing up and running PM tools (Jira, MS Project, SharePoint) inside large, matrixed organizations — built for agencies managing multiple stakeholders and reporting lines.
- **Credentialed, Documented Delivery:** PMP®-certified management with structured review rhythms and transparent reporting.

Past Performance

Note: The following past performance reflects highly successful, enterprise-scale commercial program management. These engagements demonstrate rigorous governance and operational scaling that is directly transferable to complex public sector environments.

- **Microsoft — Business Operations Lead, M365 Consumer Suite (Consultant) | 2024–2025:** Synthesized cross-team reporting into a unified operational standard for the M365 Consumer Marketing Division, streamlining processes ahead of a major reorg and establishing a repeatable practice across Finance, Data, and Engineering.
- **Meta — Program Operations Manager (Consultant) | 2021–2023:** Built unified reporting delivery and data-driven dashboards across two high-visibility, structurally distinct divisions — Global Telecom (TIP) and Reality Labs Research — driving a 15–20% program efficiency gain across both.
- **MicroSurgical Technology — Marketing Lead, Product Marketing (Consultant) | 2019–2020:** Supported the launch of two distinct medical devices — glaucoma surgical technologies — across 5 global regions within an 8-month timeline, directing website, packaging design, and regulatory-aligned marketing, and leading the rebuild of a 1,000+ asset digital repository and CRM platform.