



KR Project Works LLC | Kelly Rush, Principal Consultant

Capability Statement

Company Data

- **UEI:** NDTWPTFMTRM8 **CAGE Code:** 20KF8
- **NAICS Codes:** 541611 (Administrative Management, General Management Consulting Services), 541618 (Other Management Consulting Services)
- **Small Business Status:** *WOSB Pending*
- **Active Professional Certifications:** Project Management Professional (PMP)
- **Accepts Government Purchase Cards:** Yes

Company Overview

KR Project Works LLC modernizes public sector execution by delivering tech-driven program management directly to government teams. As a Principal-led consultancy, we eliminate the corporate bloat and communication gaps of traditional firms, empowering public sector leaders to optimize performance, mitigate risks, and achieve mission success with absolute regulatory compliance and organizational integrity.

Core Competencies

- **Program & Project Management:** End-to-end lifecycle management and strategic roadmap execution delivering optimized performance.
- **Business Operations:** Process engineering and rhythm of business optimization for absolute compliance.
- **Tech-Driven Solutions:** Implementation of Generative AI and data-backed operational frameworks.
- **Digital Governance:** Standardized content workflows and data management ensuring organizational integrity.

Differentiators

- **Single Point of Accountability:** Direct, dedicated access to a Principal Lead, eliminating corporate overhead and junior staff reassignment.
- **Tech-Driven & Data-Backed:** Leveraging enterprise-grade tech sector expertise to deliver 20% efficiency gains for complex divisions.
- **Principal Lead Expertise:** Certified PMP performance delivering sophisticated, data-driven outcomes with absolute regulatory compliance.

Past Performance

- Microsoft | Business Operations Lead (Consultant) | 2024 – 2025
 - Managed strategic alignment across Product, Engineering, and Marketing for 650M+ user base to accelerate application and AI adoption.
- Meta | Program Operations Manager (Consultant) | 2021 – 2023
 - Built unified reporting frameworks and automated work management platforms across engineering groups, delivering a 20% program efficiency gain across global project groups.
- MicroSurgical Technology | Program Manager, Product Marketing (Consultant) | 2019 – 2020
 - Overhauled digital asset management and CRM systems to standardize content workflows and support global product launches.